



## **PRAISE FOR *THE EMOTIONAL INTELLIGENCE QUICKBOOK***

(Simon and Schuster: 0743273265)

**Media contact: Shauna Tillman (858) 509-0582 x 122  
smt@talentsmart.com**

### **PRAISE FROM ACCLAIMED AUTHORS**

"Emotional intelligence is an extremely important skill for personal and professional success. This book is excellent and the learning included in the free online test is cutting-edge. I strongly recommend it."

**—KEN BLANCHARD, THE BEST SELLING BUSINESS AUTHOR OF ALL TIME  
COAUTHOR OF *THE ONE MINUTE MANAGER*<sup>®</sup>**

"If you're wondering why your career is stalled or plateaued -- or if you simply want to get on the fast track to the next level -- this book is a must read. Emotional intelligence is the sine qua non for success at work and The Emotional Intelligence Quickbook gives you a quick-start to developing critical skills and behaviors to complement your technical expertise."

**—LOIS P. FRANKEL, PH.D., NEW YORK TIMES BEST SELLING AUTHOR  
*NICE GIRLS DON'T GET THE CORNER OFFICE***

"This book is a wake-up call for anyone who wants to dramatically improve their work life and strengthen their relationships. Drs. Bradberry and Greaves offer powerful research, practical strategies and fascinating stories that will transform the way we think about ourselves and how we interact with those we care about the most."

**—JIM LOEHR, NEW YORK TIMES BEST SELLING AUTHOR  
*THE POWER OF FULL ENGAGEMENT***

"Whip out your pen and get ready to take copious notes. This wonderful gem of a book is chock-a-block full of invaluable insights and incredibly useful suggestions -- backed by strong scientific evidence. Word for word this is the most precious book I've read in a long time. I will give it to all my friends and clients as the one "must read" for the season."

**—JIM BELASCO, NEW YORK TIMES BEST SELLING AUTHOR  
*THE FLIGHT OF THE BUFFALO***

"This is a wonderful, practical, helpful book full of tools and techniques you can use to get along better with all the people in your life."

**—BRIAN TRACY, BEST SELLING AUTHOR  
*EAT THAT FROG* and *TURBOCOACH***

"What a gift. Whether you want to improve your managerial skills, parenting skills, partnering skills or human being skills...this book will tell you how. Keep it in a handy place on your bookshelf!"

**—DR. BEVERLY KAYE, CEO, CAREER SYSTEMS INTERNATIONAL  
BEST SELLING COAUTHOR, *LOVE 'EM OR LOSE 'EM: GETTING GOOD PEOPLE TO STAY***

"I wish all books could be this useful! A truly fascinating read. It will undoubtedly change many lives for the better, as it has mine."

**—DR. MARC MUCHNICK, *WALL STREET JOURNAL* AND *BUSINESS WEEK* BEST  
SELLING AUTHOR  
*THE LEADERSHIP PILL***

"The *Quickbook* is full of great stuff that can do a lot of good in the world. I breezed through it and couldn't resist taking the online test. It's a brilliant way to raise personal and social consciousness."

**—MARTHA LAWRENCE, CRITICALLY ACLAIMED AUTHOR  
*ASHES OF AIRES* AND *PISCES RISING***

## **PRAISE FROM BUSINESS LEADERS**

"I distributed the *Quickbook* to my entire team. We found it very helpful in our dealings with each other and our internal customers. With all the new buzzwords over the past few years, the heart and soul of a company's culture is how they support and promote emotional intelligence. Those with foresight see that retention will soon become the key, and emotional intelligence will separate the good companies from the great ones. This book is a wonderful tool for a grass roots approach. If your desire is to be a truly resonate leader that people will trust and follow, this is an opportunity that cannot only change your professional career, but also your personal relationships."

**—REGINA SACHA, VICE PRESIDENT OF HUMAN RESOURCES  
FEDEX CUSTOM CRITICAL**

"Emotional intelligence is such a crucial concept to understand--yet so many people are unaware of it. The authors do a magnificent job of explaining the incredible power of emotional intelligence and how to apply it to achieve your ultimate goals. I've used this book to maximize my potential and I recommend it to anyone who desires to be truly successful."

**—RICHARD LA CHINA, CEO OF ITECH  
1999 ERNST AND YOUNG ENTREPRENEUR OF THE YEAR**

"Emotional intelligence is clearly a critical skill for anyone in a high pressure profession. The authors introduce important research and practical advice that everyone can benefit from."

**—KIM ADRIAN, SECURITY COORDINATOR  
GENERAL MILLS, INC.**

"In the fast lane of business life today, people spend more time on computer keyboards, blackberries and conference calls than they do in face-to-face communication. We're expected to piece together broken conversations, cryptic voicemails, and abbreviated text messages to figure out how to proceed. In this increasingly complex web, emotional intelligence is more important than ever before. This book is filled with invaluable insights and information that no one can afford to ignore."

**—RAJEEV PESHAWARIA, EXECUTIVE DIRECTOR  
GOLDMAN SACHS INTERNATIONAL**

"My clients tend to be very successful and incredibly busy. This book delivers valuable insights without wasting time! My coaches and I have done powerful work aided by this book and the emotional intelligence test that comes with it. A fantastic combination for learning the skills that are critical to high job performance."

**—MARSHALL GOLDSMITH, PREMIER EXECUTIVE EDUCATOR  
AS RANKED BY *THE WALL STREET JOURNAL* AND *HARVARD BUSINESS REVIEW***

"Drs. Bradberry and Greaves have succeeded in creating a practical summary of emotional intelligence. Without being simplistic, *The Quickbook* is accessible to managers and employees who need a quick yet sophisticated understanding of the topic. This book and TalentSmart® e-learning are important components of Nokia's management and employee development programs."

**—JENNIFER TSOULOS, M.S., HUMAN RESOURCES  
NOKIA MOBILE PHONES**

"Success in my business is quantifiable and backing highly effective CEOs in our portfolio companies has been the key. There is no doubt in my mind that this book hits the nail on the head. Emotional intelligence in an individual determines the outcome more than any other factor, and is the one least understood. This book is a must read for managers to gain insight and create a plan to improve their effectiveness as well as the success of the organization."

**—RICK HOSKINS, MANAGING DIRECTOR  
GENSTAR CAPITAL, L.P.**

"The authors have done a marvelous job of turning concepts that confuse and scare many people into understandable and desirable realities. This book will help me reach some very bright people who still think that emotions are bad for business. It seems the world today can build new technologies but we can't stop sapping people's innate desires to excel and cooperate. If this book were required reading in business, the resulting positive impact would be immeasurable."

**—THOMAS J. SHERRIER, M.E.d. ORGANIZATION DEVELOPMENT LEADER  
THERMA TRU DOORS, A DIVISION OF FORTUNE BRANDS**

"*The Emotional Intelligence Quickbook* is great. It's very easy to use and the test that comes with the book is excellent. Unlike anything I've ever experienced. Emotional intelligence is critical to self-concept, the ability to grow relationships, and leadership."

**—LILYN SAHILIN, HUMAN RESOURCES MANAGER  
KENTUCKY FRIED CHICKEN (KFC)**

"This book is great for the busy professional who manages or aspires to manage a team. The authors' concise writing style gave me valuable advice in a short amount of time. Anyone leading a project-based team will find the section on EQ and Teams particularly helpful."

**—STEPHANIE LEE, DIRECTOR  
MOODY'S KMV FINANCE AND TECHNOLOGY**

"After reading *The Emotional Intelligence Quickbook*, I realized how vital this was to incorporate in our companies' Leadership Development Program. All participants are required to read the book and take the self-assessment. We also have the author, Dr. Bradberry, speak to our managers. Since people are your number one resource, your managers must understand how they can motivate and inspire top-notch performance."

**—HEIDI KUHN, ORGANIZATIONAL LEADERSHIP TRAINER  
NEW CENTURY MORTGAGE**

"This book is fabulous. Nice and easy to digest. I'm doing things I never would have been able to before reading it. Read it yourself and put it into practice, not just for your own benefit, but as a medium through which you can contribute to the people in your life."

**—STEVE WARD, MANAGING DIRECTOR  
FTA FOOD SOLUTIONS**

"What a great read. *The Emotional Intelligence Quickbook* puts the possibilities for success in such simple terms. This book is exactly what people need in order to better themselves at work and at home. I, like most people, encounter frustrating situations all the time in the fast-paced environment we live in today. As I read this book, I developed new insight into how I can improve my relationship skills and reach my goals in life. I urge you to do the same if you want to increase your personal and professional success."

**—LORI RODRIGUEZ, SENIOR VICE PRESIDENT OF OPERATIONS,  
IMAGEWARE SYSTEMS**

"Intellect and experience are what get people into jobs, but emotional intelligence is what makes them star performers. This book is a great find, even for those working in technical positions. The scientific basis for what it teaches is refreshing. It literally changed my life at work AND at home."

**—SCOTT HARRIS, MS, RAC, HEAD OF REGULATORY AFFAIRS  
ATTENUON PHARMACEUTICALS**

"*The Emotional Intelligence Quickbook* provides real-world lessons of this critical skill set that are essential to great pharmaceutical business teams."

**—MICHAEL CHANGE, EXECUTIVE DIRECTOR,  
PORTFOLIO AND PROJECT MANAGEMENT  
CV THERAPEUTICS, INC.**

## PRAISE FROM EVERYONE

"Drs. Bradberry and Greaves have created a gem that is powerful and easy to read. This book provides a captivating look at the things that matter most in life. Succeeding in Hollywood is as tough as any business, and emotional intelligence skills are essential. I highly recommend this book."

**—MATT OLMSTEAD, EXECUTIVE PRODUCER  
ABC'S *NYPD BLUE* AND *BLIND JUSTICE***

"The *Emotional Intelligence Quickbook* is not just for use in the corporate workplace! I found the EQ concepts easy to understand and helpful in raising my self-awareness and increasing my creative flow. The chapter on Team EQ was especially good for dealing with relationships within my band. This book rocks!"

**—JONE STEBBINS, BASSIST FOR BREAKTHROUGH BAND, *IMPERIAL TEEN*  
FEATURED ON MTV, HBO, AND IN *ROLLING STONE* MAGAZINE**

"This book is a great resource for those of us charged with providing emergency services to the public. Through the simple and effective steps outlined in their Quickbook, I was able to learn and subsequently put into practice the emotional intelligence skills necessary to better relate to my customers during crisis situations. The section on emotionally intelligent teams is a tool most supervisors should find useful in facilitating teamwork and promoting esprit de corps."

**—DOMINICK ARENA, FIRE CAPTAIN  
CITY OF ESCONDIDO FIRE DEPARTMENT**

"Emotional intelligence is a critical determinant of a physician's ultimate success or failure. Drs. Bradberry and Greaves have hit the bull's-eye with this timely research-based resource. I teach emotional intelligence in our faculty development leadership program, and I also mentor medical students. I can envision how the *Emotional Intelligence Quickbook* can be woven into the medical school curriculum."

**—DIXIE FISHER, PHD, ASSISTANT PROFESSOR CLINICAL  
KECK SCHOOL OF MEDICINE, UNIVERSITY OF SOUTHERN CALIFORNIA**

"One of the first things you discover while climbing the ranks in professional sports is it's a business. My success is based on what I do both in and out of the water. *The Emotional Intelligence Quickbook* has helped me stay on top of my game and reach my goals."

**—NICK KOVACK, PROFESSIONAL SURFER  
TEAM HURLEY INTERNATIONAL**

"The *Quickbook* gives you the facts straight up. The writing style is clear and concise and there is no filler to dilute the message."

**—JOANIE CONNELL, PH.D., LECTURER  
THE UNIVERSITY OF CALIFORNIA AT SAN DIEGO**